

European Energy Manager-EUREMnext (Multicountry)

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A Summary
EDDIE Consortium

EUREM is a standardised European Energy Manager training program comprising courses, self-learning and practical work, combined with access to a European alumni network for continued knowledge exchange. Participants learn to describe the technical and financial aspects of their measures in a standardised and concise way, to facilitate decisions at management level. On average about 75% of these measures get implemented and further ones are carried out later on. Developed in a SAVE II project in 2003-2005 and developed further partly with the help of EU and nationally funded programmes, partly with the training providers' own resources, the course has been offered regularly since then (currently in 27 countries world-wide) counting now more than 5,000 alumni.

The EUREM European Energy Manager Training, initiated by the Chamber of Commerce Nuremberg in 1999, has evolved into a comprehensive and standardized program spanning 29 countries globally. Developed between 2003 and 2005 through an EU project involving multiple chambers of commerce and institutions, EUREM aims to equip professionals with the skills to manage energy efficiently. The subsequent EUREM.NET project expanded the program to nine additional EU countries between 2006 and 2009. In the follow-up initiative, EUREMnext, the training reached six more countries, supported by established EUREM partners. This EU-funded project, "Taking European Energy Managers to next efficiency levels by implementing energy audit recommendations," launched in March 2018, coordinated by the Nuremberg Chamber of Commerce and Industry, involving 13 partners across 12 countries and was funded under the Horizon 2020 Research and Innovation Programme (Grant Agreement No. 785032), lasting 40 months.

The EUREMnext project has a multifaceted approach aimed at broadening access to the training program and enhancing its impact. The initiative targets six new countries, including Albania, Bosnia and Herzegovina, Estonia, Latvia, Serbia, and Turkey, facilitating the establishment of the program in regions where preparatory work is challenging. The project focuses on achieving national accreditation and recognition by running pilot courses. To increase the program's utility and appeal, there are plans for a revamped curriculum closely aligned with energy audit processes and standards, emphasizing financial topics. Additionally, tools facilitating energy audits and evaluating complex measures, along with more distance-learning options, aim to reduce travel time and costs. The project extends beyond training with the introduction of implementation support activities, including coaching sessions on project financing and energy audit implementation, a "Quality label" for energy concepts, verification of measure implementation, and networking/awareness activities for the financial sector. Communication and outreach efforts are integral to the project's objectives, contributing to improved energy audit results, enhanced energy efficiency, and increased competitiveness for trainees' companies or clients of external consultants/auditors.

The project initiated pilot courses in December 2019, with all six new providers completing their courses, involving a total of 72 participants. Following the successful pilot courses, the focus shifted to achieving national accreditation and recognition, ensuring the





sustainability of the training beyond the project duration. The EUREMnext project is deemed a success, having evolved from an initial idea to address the training needs of energy professionals into a pan-European program with significant impact.

